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This issue recalled.
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A weekly publication for Gallaudet University staff and faculty

March 8, 1988

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Dr. Elisabeth Zinser named seventh Gallaudet president

Dr. Elisabeth Ann Zinser was named the seventh president of Gallaudet University by the Board of Trustees on Sunday, March 6.

Zinser is currently the vice chancellor for Academic Affairs at the University of North Carolina at Greensboro.

"Dr. Elisabeth Zinser is a top caliber academician who brings to the office of president both comprehensive administrative skills and a breadth of experience and expertise in higher education," said Jane Bassett Spilman, chairman of the Board of Trustees. "She is a humanitarian with a deep sense of commitment and caring—qualities which are essential at a special institution such as Gallaudet. The Board of Trustees is confident that Dr. Elisabeth Zinser will prove to be an effective and innovative leader who will represent Gallaudet University with distinction."

Zinser was one of three final candidates whose names were submitted to the Board of Trustees by the Presidential Search Committee on Feb. 27. The other two final candidates were Dr. Irving King Jordan Jr., dean of the College of Arts and Sciences at Gallaudet University; and Dr. Harvey Jay Corson, superintendent of the Louisiana School

for the Deaf.

Six candidates—three deaf and three hearing—were interviewed on campus Feb. 8-15 by representatives of eight Gallaudet-related groups. Following these interviews, the search committee met Feb. 27 and selected three final candidates to submit to the board. Board members interviewed the final candidates before reaching their decision.

Phil Bravin, chairman of the search committee and a Gallaudet graduate, said, "As chair of the search committee, I am pleased that my committee has been able to repsond to the charge given to us by the board. This process has been a long and rewarding one, and on behalf of the committee, I wish Dr. Zinser the best in this new assignment."

Zinser has served as vice chancellor for Academic Affairs and professor at the University of North Carolina at Greensboro since 1983. She has also held positions as senior academic officer and professor at the University of North Dakota, and assistant to the vice presidents for Interinstitutional Education and Program Development at the Universities of Kentucky and Louisville.

Zinser serves on the executive com-



Dr. Elisabeth Zinser

mittee of the North Carolina Association of Colleges and Universities and the Board of Scientific Directors, Institute of Nutrition, North Carolina. She is a member of the American Association for Higher Education, the American Association of University Administrators, and the American Association of University Professors.

Zinser received her doctoral degree in educational psychology from the University of California at Berkeley, a master's degree in nursing from the University of California at San Francisco, and a bachelor's degree in nursing from Stanford University. She also received a post-doctoral master's degree in management from the Massachusetts Institute of Technology.

The naming of Zinser as president ended a search which began last September following President Jerry C. Lee's announcement that he was resigning, effective Jan. 1, 1988, to accept a position as vice president of administration with Bassett Furniture Industries, Inc. in Bassett Va

Inc., in Bassett, Va.

The Board of Trustees then established the Presidential Search Committee to help find a new president.

Students protest hearing president

Gallaudet students, protesting the selection of Dr. Elisabeth Ann Zinser as the University's new president, blockaded entrances to the campus early on March 7, walked out during a tense meeting with the Board of Trustees that afternoon, and conducted a rushhour march and demonstration at the White House.

When the announcement of Zinser's appointment was made the previous evening, students marched to the Mayflower Hotel to confront board members and then continued on to the White House. After returning to the campus late that night, students met and decided to close down the campus.

The protest drew the attention of local and national media, as television news programs showed students shouting, "Deaf president now!," Dr. Zinser being interviewed in North Carolina, and Board Chairman Jane Bassett Spilman defending the board's selection.

"We want to show the board that we are not nothing," said Jeff Beatty, a junior who was at one of the entrance gates. The students' demands were the appointment of a deaf president; Spilman's resignation; protection of protestors from any punishment; and that 51 percent of the 20-member board be deaf individuals.

Entrances to the campus were opened on March 8, but students continued their protest by gathering in Hall Memorial Building and refusing to attend classes. The Gallaudet University Alumni Association (GUAA) Board of Directors met in an emergency session March 8 to discuss the situation.

Reaction to the prospect of a hearing president began the week before with a rally on March 1 attended by approximately 800 students, alumni, faculty, and staff.

Deans, directors review programs

Gallaudet's deans and directors met on Feb. 25 to be briefed on Gallaudet's financial situation and asked to assist in a review of current programs and services.

Data from the review will be used by a task force, established by the Central Administration Management Team (CAMT), which is helping prepare an analysis of programs and services to be presented to Gallaudet's new president.

The review is the first step in a longer evaluation process aimed at setting institutional priorities and reallocating institutional funding to meet these priorities. The second, and longer, step in the process will be undertaken under the direction of Gallaudet's seventh president.

Deans and directors, after a briefing session, had an opportunity to discuss their task, which has three major components:

- To offer general recommendations about the efficiency and cost effectiveness of the programs and services for which they have responsibility;
- To establish priorities for the programs they manage, in relationship to institutional priorities; and
- To propose, in writing, recommended priorities in units outside their areas.

All of these activities must be completed by March 23, and the CAMT, with the help of the task force, must

evaluate the recommendations by March 31.

During the meeting, members of Central Administration presented background information about Gallaudet's financial, program, service, fundraising, and compensation environments.

James Barnes, vice president for Administration and Business, discussed financial impacts on Gallaudet and its budget philosophy. He noted that the University is facing a reduction in federal funding, no increases for programs or construction, rising benefits costs, a history of disproportionately low Pre-College federal increases, and rising costs of goods and services.

On a more positive note, he said that President Reagan's proposed budget for FY 89, recently submitted to Congress, includes a modest increase for Gallaudet of about \$1.2 million—from \$61,238,000 for operations for the current fiscal year to a proposed \$62,463,000 for FY 89. The FY 89 budget proposal also calls for a \$1 million endowment for Gallaudet.

In the area of non-federal funding, Barnes said the University projects a growth of about \$1 million a year over the next few years.

Speaking about programs, Provost Catherine Ingold said that Gallaudet currently has a stable or slightly incontinued on page 2



Students protest the hiring of Dr. Elisabeth Zinser instead of a deaf person as the seventh president of Gallaudet University by closing the campus on Monday, March 7.

'Up With People' to perform here

A troupe of about 100 young goodwill ambassadors from "Up With People" will perform "Time for the Music' at the Gallaudet Field House on March 24 at 7:30 p.m.

Every year, an average of 550 young people from 25 countries tour the world through "Up With People" to bring the message of international harmony through their performances and their community contact.

"We wrote 'Time for the Music' to deal with basic human concerns and to address what's on people's minds," said Paul Colwell, the show's co-writer. "There are many cultures represented in the cast, and all of them contribute to the experience the audience receives.

Gallaudet's audience may find that the cultural message is enhanced by the fact that former MSSD student Ross Deadwyler is a member of the cast.

In 1985 Deadwyler, now 20, became the first deaf person to join the "Up With People" cast, and through his sign language interpretations, deaf audiences are now able to enjoy the shows.

"People who have seen Ross perform all say that they feel the special energy and love that he brings to the performances," said Tim McCarty, MSSD's coordinator of Performing Arts. "He just explodes on the stage; he loves to sign songs, he loves music." Deadwyler will be a lead performer for the piece, "What Color is God's Skin.

Those people who attend the Gallaudet show will also get the satisfaction of knowing that part of their admission will go to Gallaudet's chapter of the Sertoma (Service to Mankind) Club for its scholarship fund.

Peter Goodman, secretary of the Gallaudet chapter of Sertoma, said that he got the idea of having "Up With People" perform at Gallaudet after seeing one of the group's shows last summer at the Special Olympics International meet in South Bend, Ind.

Tickets for the performance are \$5 for adults and \$3 for Gallaudet students with ID. They can be obtained from Gallaudet's University Center, x5144, the MSSD lobby, x5466, and at the Northwest Campus, x5808.

People who have questions concerning the performance at Gallaudet can call Peter Goodman, facilities coordinator. at x5353.



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Gloria Deukmejian (r), wife of the governor of California, looks at equipment in the Gallaudet television studio during a tour of campus Feb. 24 while interpreter Brenda Marshall looks on.

Program and service review begins

continued from page 1 creasing enrollment, but is seeing an enrollment shift-parallel to national trends-from traditional liberal arts majors to programs in the School of Management. Even if a department is overstaffed, however, many staffing decisions are not flexible because people are tenured, she said.

Ingold also noted that the community has voiced a need for additional graduate programs in the mental health area, the problem of low incidence needs must be addressed, there is a need for educational interpreting, and successful research efforts have created a need for more space on campus. In the area of developmental education, at the Northwest Campus Gallaudet has the opportunity to participate in innovative programs for students who are not bachelor's degree candidates.

Outreach is the most promising area for funding, said Ingold, because programs could be made self-supporting or even generate revenue.

Dr. Robert Davila, vice president for Pre-College Programs, noted that Pre-College funding levels are the same as they were in 1984. "Our biggest problem is that we have had to function at the same funding level for four years, yet have had to give comparable salaries and meet new program responsibilities," he said. Multihandicapped programs have been expanded at MSSD and KDES, teaching load and class sizes have increased, outreach services and product design have also expanded, and Pre-College is dealing with a lag in compensation parity within the market area.

Ingold, Davila, and Barnes all noted that the cost of support services is increasing. There is a need for professional advising for University students, special assistance for Pre-College students who have disabilities or are participating in MSSD's mainstreaming program, and new needs the Physical Plant must cover, including personal computers and preventive maintenance for \$20 million worth of equipment on

Other areas that don't necessarily figure into support services must also be addressed, said Ingold, such as staff and faculty development and re-training needs. "We risk having people on board who are not as effective as they could be because we're not providing them with the support they need," she said.

Lou Markwith, vice president for University Relations, spoke about the Development Office's efforts to raise private funding for Gallaudet and achievements made in the past three years which have seen private giving move from \$750,000 to more than \$1.6 million.

He stated, however, that while the Development Office might be able to increase private giving at a rate of 15 percent per year, that increase could not be guaranteed. He also stressed that raising private funds is a long-term, slow process and cannot be counted on to provide needed large sums overnight.

Ingold, Davila, and Barnes noted that appropriate compensation for faculty and staff is a major issue facing Gallaudet. The CAMT has taken on the responsibility of identifying permanent funding for the \$900,000 needed for continued funding of the faculty parity increases authorized on Jan. 9, 1988. However, additional funds must be found if faculty and staff are to receive any salary increases in FY 89 and

A related issue is how increases will be awarded. Consideration is being given to moving toward a merit system for all Gallaudet employees. However, the largest problem is identifying areas where cuts may be made in order to fund the needed salary increases.

It was noted in the meeting that if appropriate increases cannot be given and Gallaudet salaries fall below those of other institutions in the area, the University may begin to lose some of its best employees—both faculty and

The general discussion period following the presentations by Barnes, Ingold, Davila, and Markwith allowed time for individuals to raise questions and

Ingold stated that from her perspective two views had surfaced in the discussion: the need for improved compensation and the need for improving the integrity of institutional programs. Barnes reminded the group that part of this process should help Gallaudet look at the connection between program and service areas.

In conclusion, deans and directors were asked not only to share relevant data from their program or service areas, but also to raise their concerns. At this initial step in the total planning process, Ingold noted, "We're not trying to develop answers, but we're hoping to spend some time productively posing the right questions."

Bill Mosteller dies Jan. 26

Bill Mosteller, a third class engineer with Utilities Services, died at his home on Jan. 26. He was 58 years old.

Mosteller, who had worked with Gallaudet's Physical Plant Department (PPD) for 20 years, was honored in 1984 as the PPD Employee of the Year as well as Engineer of the Year.

In 1984, concerned with the effect that the president's proposed budget cuts would have on Pre-College programs, Mosteller wrote to the House of Representatives. He received a reply from Rep. Steny Hoyer which responded positively to his concerns.

"Bill was one of the most dedicated individuals I've ever had the pleasure to work with," said his supervisor, Bill DePhillip, manager of Utilities Services. "We will surely miss him.

Correction

An article about Gallaudet's Students in Free Enterprise (SIFE) team in the Feb. 22 issue of On The Green gave an incorrect figure for the group's fundraising goal. The targeted amount is \$5,000.

Classified Ads

FOR SALE: Teakwood trundle bed w/mattresses, \$150; teakwood dresser \$100; teakwood desk w/2 drawers, \$100. Call Jennifer, 572-7031 (V/TDD), 4-8 p.m.

FOR RENT: 1-BR condo. w/den, 1/2 mi. from New Carrollton Metro, \$465 plus util. Call Frank, eves., 322-7297 (V/TDD) or 434-8566 (TDD).

WANTED: Nonsmoking housemate(s) to share townhouse in Seabrook, Md., 1 or 2 bedrooms w/pool, 6-mo. lease, available April 1. Call 794-5758 (TDD).

FOR RENT: 2-BR condo. w/balcony in Forestville, Md.; 10 mi. to Gallaudet; close to beltway, Metro, buses; walk to shopping malls; private, corner top-floor unit; w/w carpet; W/D; pool; tennis courts; play area; lease term neg.; available now; \$600/mo. plus elec. Call 570-4079 (V/TDD) anytime.

FOR SALE: '79 Datsun 280ZX 4-seater, AC, power everything, 5 speed, exc. mechanical cond., needs minor restoration, \$1,600/BO. Call 556-6201 (V/TDD) days or 255-2762 (TDD) eves.

WANTED: Nonsmoking, female roommate to share 2-BR apt. in Mt. Pleasant, D.C., \$320/mo. plus 1/2 util. Call Susan, 483-1140 (V) days or 232-5889 (V) eves.

FOR SALE: 19-in. G.E. color TV, used but works very well, \$75. Call Boris Bogatz, x5044.

FOR SALE: Firm queen-size mattress, box spring, and frame, 3 yrs. old, sacrifice, \$250/BO; Lloyd Pump for pumping breast milk, \$25. Call Sandi, x5200 or 794-9410 milk, \$25. Cal (V/TDD) eves.

Job Openings

may already be filled. The list below includes only new staff and faculty openings and does not represent all jobs available. To get a recorded message describing the plete list, call x5358 or x5359 (TDD)

SERVICE CENTER COORDINATOR: Physical Plant, Support Services

THREE TENURE-TRACK FACULTY POSI-TIONS: Department of Communication

TEMPORARY INSTRUCTOR/ASSISTANT PROFESSOR OF ENGLISH: English Department

SECRETARIAL POSITIONS: Contact job