#### **Gallaudet University**

## IDA@Gallaudet

1991-2000 On the Green

10-9-1995

## On the Green Vol. 26 No. 1 October 9, 1995

**Gallaudet University** 

Follow this and additional works at: https://ida.gallaudet.edu/onthegreen\_1991-2000

#### **Recommended Citation**

Gallaudet University, "On the Green Vol. 26 No. 1 October 9, 1995" (1995). 1991-2000. 193. https://ida.gallaudet.edu/onthegreen\_1991-2000/193

This News Article is brought to you for free and open access by the On the Green at IDA@Gallaudet. It has been accepted for inclusion in 1991-2000 by an authorized administrator of IDA@Gallaudet. For more information, please contact james.mccarthy@gallaudet.edu.

Vol. 23, No. 1

# President Jordan, University vice presidents discuss top priorities for 1995-96

At an October 2 town hall meeting entitled "Moving Ahead in Challenging Times," Gallaudet President I. King Jordan reported that he and the University's four vice presidents have set five institution-wide priorities that will guide Gallaudet's actions through 1996. The priorities are in the areas of student success, professional development, enrollment goals, financial management, and collaboration and administration

After Dr. Jordan listed the priorities, vice presidents Roslyn Rosen (Academic Affairs), Paul Kelly (Administration and Business), Margarete Hall (Institutional Advancement), and Jane Fernandes (Pre-College National Mission Programs) each outlined how his or her division would work to meet these priorities.

The text of the president's and vice presidents' addresses to the campus community at the town hall meeting, plus information on how the Office of the President plans to meet the five goals-which was not discussed at the event-follows.

#### Dr. I. King Jordan

I've already communicated to the campus in memos and at the town hall meeting in September just why these times seem more challenging than most. At that time and in various communications to the campus, I have outlined how I will address budget matters. But every time I have talked about the budget situation, I have said that Gallaudet will not sit back and wait to see what the government does. We will actively continue to improve our educational programs no matter what. That's the reason for this meeting today.

I want us to put aside our concerns about the budget to focus together on what the University will be working on this year to improve our programs and move us closer to realizing the potential we created together in the University Vision Statement and the Communication Statement that grew from it. Let me say at the outset that this year is not like other years. Yes, we will be talking about enhancing and improving programs. At the same time, we will need to be thinking about everything we do at Gallaudet in new ways.

As I have been saying often recently, we can no longer afford to do business as usual. I like to think of this as an opportunity to think anew, to see our programs with fresh eyes, to tap into the wealth of creativity in our community. I know we can make this a positive and productive academic year. As the vice presidents and I have been working on budget matters, we have also been working on priorities for the year. We began,

of course, with the vision and communication statements and with the need to fulfill the national mission mandate of Pre-College Programs.

What we will do today is each talk briefly. I'll begin by describing our University priorities for the year. Then Dr. Fernandes, Dr. Hall, Mr. Kelly, and Dr. Rosen will each speak about priorities within their divisions. Finally, we'll have time for questions and comments.

#### University priorities, 1995-96

#### 1. Student Success

Student success will continue to be the central focus of all University programs and services. We will continue to enhance programs that are key to the University vision. With an increasingly diverse student body, we must make sure our educational programs fit their needs. We will incorporate the best applications of technology and assessment into our educational programs. And we will incorporate literacy education and diverse perspectives into our curricula and cocurricular programs

#### 2. Professional Development

Enhancement of educational programs will require that staff/faculty have necessary knowledge and skills. The University will support and enhance their efforts. Faculty and staff need to develop new understandings and new perspectives as we work with a more diverse student body. We need to make sure our faculty and staff have opportunities for appropriate professional development. Higher education institutions in the U.S. are finding answers to questions we are addressing—questions related to diversity, technology, literacy, and assessment. What have they learned that we can emulate? How are other institutions improving programs in a period of limited resources?

#### **Enrollment Goals**

Realistic enrollment goals will be established for the remainder of the decade. How many students we enroll has major impact on program quality and available resources. Enrollment goals will reflect an increasingly diverse population. Undergraduate and graduate enrollment for academic year 1996-97 will reverse the recent year downward trend in degreeseeking students.

#### 4. Financial Management

The University will make appropriate budget decisions within available resources which are consonant with the University Vision Statement and the priorities described above and the Communication Statement, which stemmed from the Vision Statement. Whatever our funding level, we will live within our budget, work to implement the vision and communication statements, and improve our programs.

#### 5. Collaboration and Administration

The University will foster increased collaboration among members of the Gallaudet community and will strengthen administration and management systems. It is in the best interest of the students that the University operate as effectively and efficiently as possible. We will create more interdivisional linkages through task forces, advisory bodies, and individual contacts, which will result in better program planning and support.

#### Dr. Roslyn Rosen Priority #1—Student Success

In the Division of Academic Affairs, the faculty, staff, and administration will collaborate to:

- reexamine the needs of undergraduate students (nontraditional, honors, developmental, parents, commuters, etc.) to be more responsive to their changing needs.
- devise ways to better integrate classroom learning with academic support and cocurricular activities.
- initiate studies and measures aimed at defining, assessing, and enhancing student outcomes.
- · identify and support student outcomes and curriculum reform.
- support initiatives related to student
- literacy and intensive writing courses establish an Academic Technologies unit to provide training and support to the academic community as related to pedagogies and curriculum.
- provide information and resources related to multiculturalism.
- develop mechanisms for Pre-College Programs/University collaboration.
- · redefine and restructure the Graduate School to be more responsive to the needs of the students and the University

- redefine and restructure research to be more responsive to the needs of students, faculty, and the University.
- encourage all employees to serve the Gallaudet community by supporting students and their learning.
- develop a series of conferences to benefit those in the field or in the discipline.
- establish community service priorities and encourage employees to participate or volunteer.

#### Priority #2—Professional Development

The faculty, staff, and administration in the Division of Academic Affairs will: • outline a professional development

- strategy which applies to all employees. • coordinate professional development activities to improve the teaching/ learning environment. Topics will include issues facing higher education, diverse learning styles, critical thinking skills, development of interdisciplinary courses, promoting cooperative learning, development of global and multicultural perspectives in courses, strategies to define and assess student outcomes, and use of technology in
- the classroom and curriculum. • encourage faculty and staff to continue to enhance sign language skills with support and training via the Center for Communication and American Sign Language Training and Assessment.
- encourage faculty and staff to continue their education and professional development.
- provide recognition for special achievements.
- support initiatives by faculty to enhance knowledge and skills in teaching, research, and outreach services.

#### Priority #3—Enrollment Goals In the Division of Academic Affairs,

continued on page 3



At a reception in College Hall following the October 3 media kickoff of National Depression Screening Day October 5 are (from left) Dr. Diane Morton of the University Counseling Center, Tipper Gore, wife of Vice President Al Gore and spokesperson for the day, Dr. Barbara Brauer, executive director of CCMHC, and Gallaudet President I. King Jordan.

## Homecoming features reunion, Deaf Expo

The Gallaudet campus community is gearing up for the University's homecoming October 25-29, which this year features the 35th Triennial Reunion of the Gallaudet University Alumni Association throughout the week and the Deaf Expo: Looking Toward 2000 homecoming conference from October 25-27. Parking fees will be suspended for the week and guest rooms are still available in the Gallaudet University Kellogg Conference Center. A schedule for the week's events follows. (Events are in the Conference Center unless otherwise noted. Special attractions are in italics.)

#### Wednesday, October 25

- 1-9 p.m. Registration.
- 6:30-9 p.m. Welcome Reception.

#### Thursday, October 26

- 7-8:45 a.m. Continental Breakfast
- 9 a.m.-7 p.m. Registration.
- 9 a.m.-noon Campus Tours, Exhibits, Classroom Visits.
- 11:30 a.m.-1 p.m. Lunch Buffet.
- 1:15-3 p.m. Open Forum: Meet Your GUAA Board.
- 3-5 p.m. Celebrating the Dawes House Centennial: Guest Lecturer Douglas Bahl, '74, Reviews the Architectural Work of Olof Hanson, sponsored by the School of Communication, RSVP to Virginia Schimpf, x5150, or e-mail VBSCHIMPF.
- 5:30-7 p.m. Mexican Fiesta Buffet.
- p.m.-midnight Greek Conclaves: Alpha Sigma Pi, Hall Memorial Building, Dennis Simpson, '84, (202) 547-3259, e-mail DSIMPSON; Delta Epsilon, Karrie Hafeman, '89, (301) 622-2408; Delta Phi Epsilon, Hall Memorial Building, Jeannie Desmarais, '95, (301) 513-1742, e-mail 11JDESMARAIS; Kappa Sigma, Clerc Hall basement, Chad Entinger, '97, e-mail 11CENTINGER; Delta Sigma Phi, Robert Gustafson, '92, (703) 519-9425, e-mail SHANE9082@AOL.COM; Delta Zeta, Field House, Lisa Parker, '96, (202) 547-1064, e-mail 11PARKER; Phi Kappa Zeta, Martha Kasarda, '86, (410) 321-4035 days, (410) 674-5252 eves., e-mail MARFY84@AOL.COM; Kappa Gamma, Conference Center, Ron Sutcliffe, '59, x5680, (301) 434-6409, e-mail RESUT-CLIFFE; Social Activity for Non-Greeks, Peikoff Alumni House.

#### Friday, October 27

- 7-8:45 a.m. Continental Breakfast; Class of 1945 Golden Anniversary Breakfast, Peikoff Alumni House, \$18 (except members of class), RSVP by October 18 to Mary Anne Pugin, '71, x5060, e-mail MAPUGIN.
- 9 a.m.-7 p.m. Registration.
- 9 a.m.-5 p.m. GUAA Regular Meeting. • Noon-1:30 p.m. Lunch Buffet



Joyce Jackson, secretary/receptionist for the vice president for Pre-College National Mission Programs and formerly of the Northwest Campus, recently received her 10-year service award.

- 4:30-8 p.m.; Class of 1955 40th Anniversary Dinner, Pier 7 Restaurant, \$30, RSVP by October 7 to Joan Macaluso Bates, '55, (202) 512-0871 (days), (703) 937-3040 (evenings).
- 5:30-7 p.m. Around the World's Fare Buffet.
- 6-9 p.m. Reunions: Class of 1959, TBA, RSVP by October 25 to Rosalyn Gannon, '59, x5798, e-mail RLGAN-NON; Class of 1985, Pizzeria Uno Bar & Grill, Union Station (can bring children), RSVP by October 24 to Sue Roberts-Hanrahan, '85, x5465, e-mail SRHANRAHAN, Kathleen, '85, and Patrick, '85, O'Brien, (301) 805-5910, e-mail KAOBRIEN; Pep Rally, Field House.
- 7-9 p.m. Reunions: Class of 1953, Hall Memorial Building, Room N-410, Bernice Turk, (301) 725-4110; Class of 1968, Washburn Arts Building, RSVP by October 20 to Clark Connor, '68, (301) 593-2474; Class of 1970 reunion registration, Peikoff Alumni House; Old Timers' (for members of classes through 1944), Conference Center, RSVP to May Curtis, '33, (301) 474-7657; African American Alumni and Friends of Gallaudet University, \$5, RSVP by October 20 to Carolyn McCaskill-Emerson, '77, x5015, or e-mail CMEMERSON; *Asian Alumni* and Friends of Gallaudet University, RSVP by October 25 to Mark Tao, x5406, or e-mail MCTAO; New Signers Program, \$5, RSVP by October 20 to Norma Buemi, '68, x5355, or e-mail NSBUEMI.
- 9 p.m.-1 a.m. Pregame Party, Peikoff Alumni House.

#### Saturday, October 28

- 7 a.m.-noon Registration.
- 7-9 a.m. Class of 1970 Silver Anniversary Breakfast, Peikoff Alumni House, \$18 (except members of class), RSVP by October 18 to Mary Anne Pugin, '71, x5060, e-mail MAPUGIN. 7:30-9 a.m. Hall of Fame Breakfast
- Program, \$15 plus \$10 GUAA Registration Fee, RSVP to Barry Strassler, '66, (202) 653-7698 days, (410) 266-3280 eves., or e-mail BARRY@CLARK.NET.
- 9 a.m.-TBA Tailgate Party, Field House Parking Lot; Gallaudet women's volleyball team vs. alumni, Field
- 11 a.m.-4 p.m. Sports Events.
- 11 a.m.-1:30 p.m. Gallaudet Dance Company 40th Anniversary Lunch/ Entertainment, Chapel Hall, \$20/person, RSVP by October 20 to Sue Gill-Doleac, '82, x5591, or e-mail SKGILL.
- 11:30 a.m.-2 p.m. Class of 1954 Reunion, The Gangplank Restaurant, RSVP by October 23 to Marwood Burr. '54, (301) 439-7679.
- 4 p.m.-TBA Postgame Party, Peikoff Alumni House.
- 6:30-10 p.m. Banquet and Program.

#### Sunday, October 29

- 8-10 a.m. Continental Breakfast.
- 10 a.m.-noon Social Work Department 25th Anniversary Open House, Hall Memorial Building, Room S331, RSVP by October 20 to Dr. Janet Pray, x5160 or e-mail JLPRAY;
- 10:30 a.m.-TBA Class of 1980 15th Anniversary Reunion, 94th Aero Squadron Restaurant, RSVP by October 23 to Adrian Kantor, '80, (301) 948-0679, e-mail ADRIAN\_KANTOR@MAIL.FWS.GOV.
- 11 a.m. Checkout.

For more information about the GUAA Reunion, contact Daphne Cox McGregor, '82, chair, Peikoff Alumni House, x5081 (TTY), x5061 (voice), x5062 (fax), or e-mail DCMCGREGOR.



Many members of the campus community entered the new Gallaudet University Kellogg Conference Center for the first time at a September 20 open house. (Left) Gallaudet President I. King Jordan displays an eight-foot pair of wooden scissors used in a ribboncutting ceremony. (Below) The crowd cheers as the ribbon is cut. Also taking part in the ceremony were Conference Center Executive Director David Wilson, Vice President for Academic Affairs Roslyn Rosen, CCE and School of Management Dean James Speegle, SBG President Carl Denny, CCE Conference Coordinator Bridgetta Bourne-Firl, Education Department Chair Barbara Bodner-Johnson, and ARAMARK general manager Jonathan Cheifetz. Many speakers emphasized that the center, praised for its teleconferencing capabilities and its accessibility, is a facility for use by the Gallaudet community, not just outside groups.



## Volunteers clean up campus perimeter

If the sidewalks and grounds on the other side of the Kendall Green fence look cleaner these days, it's because 62 volunteers helped make them that way.

Fifty-two Gallaudet students and 10 faculty and staff members donned gloves and orange mesh vests September 9 and combed the outside perimeter of the campus to pick up trash. After two-and-ahalf hours, they had collected enough refuse to fill 60 50-gallon trash bags.

The idea to spruce up the area adjacent to Kendall Green came from Dr. Steven Chough, advisor for freshman international students in the School of Undergraduate Studies. Chough, who organized the event with First Year Seminar teachers, felt that the project would expose new students to the concept of being volunteers in the community and help them see that they can make a difference.

The volunteers, said Dr. Stephen Weiner, dean of the School of Undergraduate Studies, "all felt wonderful about doing this."



Volunteers pick up trash along the perimeter of campus September 9. In the foreground is School of Undergraduate Studies Dean Stephen Weiner.

Weiner said he hopes Gallaudet students will do more volunteer work in the future. In fact, he would like to see community service become a regular part of the educational experience for Gallaudet students. "Working in different community agencies and being in contact with people outside campus, no doubt, would be a profound experience for students," he said.

Future volunteer projects will be coordinated by Leah Cox, placement coordinator in the Career Center.

Weiner praised Chough, Lawrence Ott, manager of Grounds Services, Steven Nash, supervisor of Grounds Services, Kevin Leary, executive chef/production manager at WOOD Food Service Management Co. at Gallaudet, and Hillel Goldberg, manager of Auxiliary Services.



Published biweekly for the staff and faculty of Gallaudet University by the Department of Publications and Production

**Editor** Todd Byrd

**Editorial Staff** Lynne McConnell Andrea Shettle

Photography Staff Chun Louie Joan Schlub

Typesetting Thomas Corcoran



employer/educational institution and does not discriminate on the basis of race, color, sex, national origin, religion, age, hearing status, disability, covered veteran status, marital status, personal appearance, sexual orientation, family responsibilities, matriculation, political affiliation, source of income, place of business or residence, pregnancy, childbirth, or any other unlawful basis.

### Democrats, GOP clash in basketball classic

Congressional Democrats and Republicans will tip off on the center court of the Field House gymnasium October 17 at 7:30 p.m. for the seventh Gallaudet Congressional Basketball Classic.

The biennial game, which celebrates Gallaudet's unique relationship with the U.S. Congress, pits the "Dunkin' Donkeys" against the "Fighting Elephants" in an evening of fast-paced action.

This year's Gallaudet Congressional Basketball Classic also marks the culmination of Gallaudet's Annual Business Campaign. The University seeks the investment of the business community to help ensure that Gallaudet continues to offer quality education to its students to help ensure their success in a competitive workforce. A goal has been set to exceed the funds raised at the preceding basketball classic in 1993, which netted more than \$150,000 in gifts and pledges.

To date, the basketball classic's record stands 4 - 2 in the Democrats' favor. In the upcoming game, the Donkeys, led by team captain and Gallaudet Board of Trustees member Rep. David Bonior (D-Mich.), will seek another victory over the Elephants, who will be led by team captain Rep. Michael Oxley (R-Ohio).

The game also is supported by the National Basketball Association, COM-SAT Corporation, owner of the Denver Nuggets, and the Centre Group, owner of the Washington Bullets. The Dunkin' Donkeys will be coached by six-time NBA All-Star Walter Davis, who is the community ambassador for the Denver Nuggets. Wes Unseld, former NBA All-Star and vice president of the Bullets, will coach the Fighting Elephants.

The Gallaudet Congressional Basketball Classic committee is planning a number of halftime activities for the event, such as entertainment and a recognition of donors to the Annual Business Campaign. Also, two students will be selected to take a shot from the three-point line, and if either one makes a basket, everyone in the audience will receive a gift certificate for Boston Market restaurants. (Details of other halftime activities were still being ironed out at press time, but they will be announced on the campus VAX when events are made final.)

Following a September 19 Tip Off Breakfast in the Gallaudet University Kellogg Conference Center which was held to express the University's appreciation to some of its biggest contributors, Gallaudet President I. King Jordan commented, "I was very pleased with the turnout at the breakfast, but more important, I felt a strong sense of enthusiasm for the upcoming Gallaudet Congressional Basketball Classic. Congressmen Bonior and Oxley are ready to square off for the seventh time."

The campus community is encouraged to attend the basketball classic and share in the excitement and show support and appreciation to the corporations for their investment in Gallaudet.

Gallaudet, MSSD, and KDES students, faculty, and staff will be admitted free to the Gallaudet Congressional Basketball Classic. General admission tickets to the game are \$5 for adults and \$3 for students. To obtain tickets, stop by the Office of Public Relations; EMG Building, Room 101, 9 a.m. to 4 p.m. weekdays, or call x5505.



Dr. Jane Dillehay, dean of the College of Arts and Sciences, accepts her 15-year service award from Dr. Roslyn Rosen, vice president for Academic Affairs.



Manfred Klatt, a project supervisor for Construction Services and 26-year employee, reclines on the gift that takes him into retirement at his farewell reception September 15.



Renowned choreographer Tony Powell works with MSSD students at a rebearsal for the Fall Dance Concert, which also will bring professional dancers to Theatre Malz November 16-18. For tickets and information, call Michele Listisard (202) 408-7770 or e-mail MLCOFFIELD.

## Priorities described at town hall meeting

continued from page 1 the faculty, staff, and administration will collaborate to:

- identify recruitment and retention as a University-wide responsibility.
- establish targets for undergraduate and graduate enrollment for academic year 1996-97 and establish strategies for achieving those targets emphasizing both quality and diversity.
- identify and define student populations for recruitment and retention purposes—conduct research aimed at increasing enrollment and retention of qualified students with particular attention to nontraditional students, students from minority groups or hard of hearing students, hearing students, and adult learners.
- create opportunities for more faculty, staff, student, and alumni involvement in recruitment and retention efforts.
- identify funding to support current and
- new recruitment and retention efforts.

   enhance the quality of environment for students.
- create a culture that expects and rewards a new and positive set of student behaviors associated with desired academic and social development.
- investigate creative ways to provide student aid and stipends.

# **Priority #4—Financial Management**The faculty, staff, and administra-

tion in the Division of Academic Affairs will participate in a process to:

- finish the year with a positive balance.
- cut budgets in areas that have the least impact on the central vision/ mission of the University.
- strengthen programs and budgets in line with the University Vision Statement and the VIP recommendations.
- continue to conduct program reviews and shift resources to areas of priority.
- encourage programs to seek revenue and increase revenue levels to offset costs of programs.
- monitor the budgets to assure that fairness is maintained and that essential programs are adequately funded.
- strive for the greatest benefit from fiscal, human, and physical resources **Priority #5—Collaboration and**

# Administration The faculty, staff, and administration in the Division of Academic Af-

tion in the Division of Academic Affairs will:

• create mechanisms for more/better

- create mechanisms for more/better interdivisional collaboration and work to ensure that key constituencies are part of critical conversations and decision making.
- expect units serving a defined population to solicit evaluations from

- all clientele and provide results of these surveys to the vice president.
- establish advisory or working committees for different functions such as, but not limited to—academic technology, Gallaudet University Kellogg Conference Center, institutional data base, Student Tutorial Services, and compensation and benefits package.
- develop the community's understanding of the purposes and procedures for ongoing program review and develop, pilot, and review an ongoing program review process.
- · create a climate of change.
- work to improve the quality and accessibility of data available for decision making, planning, and management.
- ask each unit/department to review its programs and services to maximize quality, progress, and costeffectiveness.

#### Mr. Paul Kelly

#### Priority #1—Student Success

Administration and Business administrators and staff will:

- review two newly assigned programs to assure each provides high quality services to students. These programs are Student Health Service and Intercollegiate and Intramural Athletics.
- continue to assess ways to improve the quality of services provided by other Administration and Business programs to our student body and people in other divisions who work with them.
- solicit user feedback as one way to determine the adequacy of Administration and Business services.
- continue to provide work opportunities for our student body and work with Academic Affairs programs to better relate work experiences to students' majors and occupational goals.
- increase our personal involvement with students by serving as mentors, classroom instructors, etc.

# Priority #2—Professional Development

Administration and Business administrators and staff will work with representatives from other divisions to assure coordination of professional development opportunities available throughout the campus.

#### Priority #3—Enrollment Goals

Administration and Business administrators and staff will chair and serve on the Enrollment Planning Group, which has responsibility for proposing future year collegiate enrollment goals to the president.

continued on page 4

# Gallaudet's four divisions, Office of the President outline ways to meet priorities

continued from page 3

#### Priority #4—Financial Management Administration and Business administrators and staff will:

work with representatives from other divisions to improve the internal budget process.

· investigate additional division programs that should be decentralized.

• review the operation of all Gallaudet auxiliary services to assure that they are progressing toward their goal of profitability.

#### Priority #5—Collaboration and Administration

Administration and Business administrators and staff will:

• work with Academic Affairs faculty and staff to review and implement the student information system plan being prepared by an outside consultant.

serve on interdivisional bodies whenever requested to do so.

Dr. Margarete Hall

The 'job' of Institutional Advancement is to convince people to respect and admire Gallaudet and to take actions, based on their respect and admiration, that support Gallaudet.

The 'people' whom we need to convince are three kinds: Alumni (the Office of Alumni Relations is responsible for convincing them), Donors and Potential Donors (the Development Office is responsible for convincing them), and Everybody Else (the Public Relations Office responsible for convincing them). Alumni don't need to be convinced to admire and respect Gallaudet, but they do need to be convinced to take supportive actions. Donors and Everybody Else need both kinds of convincing.

You can't convince 'people in general.' Therefore, in Institutional Advancement we divide people into groups and give priority to the groups whose actions we need the most. That is what we do, all the time. Here are our priorities for FY '96.

Priority #1—Student Success

ALUMNI—The Office of Alumni Relations will build a database of individual alumni who are willing to address classes or student groups, like the Hispanic Student Club, the Black Deaf Association, and fraternities or sororities, to discuss workrelated and other issues.

DEVELOPMENT—Development officers will be working directly with the deans to identify specific academic programs that will help students achieve academic success that have a high probability of obtaining corporate and foundation grants of \$100,000 or more.

Priority #2—Professional Development

DEVELOPMENT/PUBLIC RELATIONS—Within Institutional Advancement, several staff members will take on new responsibilities which will provide opportunities for professional advancement for them.

DEVELOPMENT—Within the University as a whole, Development will be seeking funding for a major project entitled "Technology and the Visual Learning Environment." When funded, it will provide support for faculty who seek to use more technological tools in their teaching methods and adjust their curricula to take advantage of available technology.

Priority #3—Enrollment Goals

ALUMNI—Chapters and new affinity groups will be asked to provide at least one activity annually that will

assist with student recruitment, student retention, or fund raising

PUBLIC RELATIONS Communications will be initiated or improved for potential students, families of current and potential students, high school counselors and teachers, and the general public in geographic areas where we have potential to reach larger numbers of potential students and their families. For example, meetings have been held recently with the editorial boards of major newspapers in several large cities, including Boston, Chicago, Atlanta, and Washington, D.C. Town hall meetings will also be held in major recruitment areas.

DEVELOPMENT—Scholarship gifts will be sought aggressively.

Priority #4—Financial Management

DEVELOPMENT—Development officers will seek to attract \$7 million in private gifts. This will be an increase of about 40 percent over the \$5 million that has been raised in each of the past several years and an increase of more than 200 percent over what was being raised before that time. To raise \$7 million annually, of course, means raising more than \$100,000 a week. We will also reallocate resources to have more staff working on direct development activities

ALUMNI-Increase alumni participation in the Annual Fund by 100 percent-from about 15 percent to 30 percent.

#### Priority #5—Collaboration and Administration

PUBLIC RELATIONS—On the Green will move to Public Relations. The faculty, staff, and students will now become one of the special groups that Public Relations focuses on during FY '96. On the Green will be redesigned. The goal will be to provide even more of the information that the campus community needs and wants as we face the new challenges of this year.

Dr. Jane Fernandes

This year, our top priority is to complete the National Mission Plan (NMP) and begin its implementation. The purpose of creating the NMP is to improve the education of deaf and hard of hearing students nationwide. Since advancing the education of deaf students always has been and surely always will be the reason for Gallaudet's existence, the NMP purpose is one we hope everyone employed here will embrace and support. After all, if deaf and hard of hearing students throughout the United States are better educated and enter college with appropriate background knowledge and a firm foundation in language, math, science, social studies, and other major fields, Gallaudet University will gain immensely.

**Priorities** 

The NMP will focus on fostering collaboration and partnerships among Pre-College National Mission Programs and schools and programs throughout the United States and other divisions within Gallaudet University as they relate to the education of deaf and hard of hearing children and youth, and families and professionals who work with them And, closer to home, we will foster collaboration and partnerships within the units of Pre-College National Mission Programs itself.

All of our efforts will be geared to promoting:

• DIVERSITY—We will promote the integration of multicultural issues throughout the curriculum, and we will examine ways to improve the achievement levels of all our diverse students

• TRANSITION—We will improve students' readiness to enter postsecondary education and/or begin gainful employment.

FAMILY EDUCATION—It is critical to providing deaf and hard of hearing children with the foundation they need to become successful learners. We will stress early intervention by professionals knowledgeable about the development of deaf and hard of hearing infants and the role families play in creating an environment that leads children to become literate.

• LITERACY—This is a major goal for all deaf and hard of hearing students. Research is emphasizing holistic, themebased instruction which incorporates math, science, and social studies within an intensive program of reading and writing. Technology, too, is incorporated throughout the curriculum.

We live in challenging times. At Pre-College National Mission Programs, we are challenged by teachers, students, parents, Gallaudet University, Congress, and schools and programs for deaf and hard of hearing students throughout the United States. We are challenged by an economic climate of fiscal austerity. We're responding to those challenges by creating a community who shares goals and is committed to the educational improvement of deaf and hard of hearing students.

We have adopted the African proverb, "It takes a village to raise a child," as our unifying theme. This year and in the years ahead, we look forward to creating a village with you and others throughout the nation to raise generations of ever more educated deaf and hard of hearing children.

The Office of the President Priority #1—Student Success

The Office of the President will continue to support the Literacy 2000 Project.

Priority #2—Professional

Development

The Office of the President and the University's divisions will cosponsor five professional development events this year. The first event will be a discussion of higher education issues. It will be held on Wednesday, October 25, 1995. Board of Trustees members. invited administrators, faculty, staff, and students will attend. The Office of the President will coordinate campus-wide professional development planning meetings and participate in events on the following topics-literacy, assessment, technology, and diversity.

Priority #3—Enrollment Goals

The Office of the President will charge and provide leadership to the Enrollment Planning Group.

Priority #4—Financial Management

The Office of the President will create and provide leadership to the Task Force on Contingency Planning. Priority #5—Collaboration and Administration

The Office of the President will establish and support interdivisional task forces and working groups as

# Classified Ads

Classified ads are published in printed and on-line versions of *On the Green* for Gallaudet faculty and staff. Written ads must be submitted in person or by mail to *On the Green*, MSSD, Room G-37. Off-campus phone numbers must include an area code and whether the number is voice or TTV. In compliance with the area code and whether the number is voice or TTY. In compliance with the Education of the Deaf Act of 1992, as amended, payment of \$1 per ad per week must accompany each ad. The deadline for submitting ads is Friday, three days before the on-line version and 10 days before the printed version. Ads received October 9-13 will be posted October 9 and printed October 23.

FOR SALE: Townhouse, new carpet and paint, 3 BR, 2½ BA, 3 levels, L-shaped front porch, deck, fenced yard, end unit, eat-in kitchen, W/D, ceiling fans, landscaped yard, \$118,000/nego. Call Joyce McPherson, (301) 336-9189 (V) eves. or e-mail JHMCPHERSON.

FOR SALE: Microwave w/carousel, 4 yrs. old, 1.5 cu. ft., \$125/BO; 9-lb. Brunswick bowling ball, \$50/BO. Call Patti, (202) 927-4872 (TTY) by 4 p.m.

**WANTED:** Nonsmoking roommate for 3-BR duplex in Odenton, Md., swimming pool and fitness center, avail. Oct., must have own trans., no pets; 5 min. to MARC station, 40 min. drive to D.C.; \$425/mo. plus util. or nego. Call Patti (202) 927- 4872 before 4 p.m.

FOR RENT: Large room in Laurel, Md., home, master BR w/2 closets, priv. BA, kitchen privileges, W/D, no pets; \$450/mo. for single, \$600/mo. for couple, incl. util. E-mail GAOLIVA.

FOR RENT: Private, furnished 1-BR basement apt. in Bowie, Md., w/kitchen, family room; prefer rent to prof. staff or married couple. Call (301) 464-9581 (TTY) or e-mail JHYNES.

**FOR RENT:** Resort/condo for one week or long weekend, anytime, anywhere in U.S. For more info. call (301) 776-1713 (TTY) or e-mail TSCORCORAN

WANTED: Care for 5-mo.-old boy, our home or yours, Bethesda/Rockville, Md., area, 8 a.m.-3:30 p.m. weekdays, prefer deaf person with good signing skills, salary nego. Contact Charles Mokotoff, (301) 493-8961 (V/TTY).

FOR SALE: 4 dinette chairs (white metal bentwood look); captain's bed w/l or 2 twin mattresses; door, 38 x 80 in., frame for sliding patio door, 71 x 79 in. E-mail LJDIPIETRO.

WANTED: Roommate for Laurel, Md., townhouse, DW, AC, W/D, no pets or children, must have own transportation; \$300/mo. plus util., \$150 deposit. Call Bonnie, x5226 or (301) 725-2271.

WANTED: Certified clinical mental health counselor/professor in the Department of Counseling seeks students, faculty, and staff for improvement of professional hyp-notherapy techniques; one hour and 15 minutes per meeting, two meetings maxi-mum; safe and relaxing. Call x4518 or e-mail FRZIEZIULA.

FOR RENT: House at 252 14th St. NE, Capitol Hill, 2 BR, 1 BA, CAC, W/D, DW, wood floors, skylights, deck, elec. garage., security, avail. immediately; \$875 plus deposit. Call (703) 299-9885

FOR RENT: Large room in Laurel, Md., home, master BR w/2 closets, priv. BA, kitchen privileges, W/D, no pets; \$450/mo. for single, \$600/mo. for couple, incl. util. E-mail GAOLIVA.

wanted: Mature, thoughtful female personal attendant for deaf and disabled young woman to assist w/exercise, some cooking and personal care, sign language preferred; hours and salary nego., possible live-in. Call (202) 526-8806 (TTY) or (202) 554-2188 (V).

FOR RENT: Apt. in house in Silver Spring, Md., family room, large BR, BA, partially furnished, W/D privileges, cable hookup, share kitchen, nonsmokers preferred, \$450/mo. Call (301) 431-4131 (V) or e-mail TBHANSON.